

VIRTUAL E-RESOURCES CONFERENCE SERIES

TUESDAY, FEBRUARY 25, 2025

2:00 - 2:10	<p>Welcome! Why you are here today Kira Zimmerman Cooperative Products Manager, CLiC</p>
2:10 - 2:12	Transition
2:12 - 2:32	<p>Programs that Promote & Promoting at Programs Neal Schlein Education and Outreach Coordinator, Denver Museum of Miniatures, Dolls and Toys</p> <p>How do you get people to know about and use any library resource? Put it front and center where people will see and use it. Where is that, you ask? It's where the people are: at your library's programs.</p> <p>This session does four things:</p> <ol style="list-style-type: none">1. Encourages you to consider what an eresource is broadly,2. Presents program ideas that are intelligently designed to promote use of the library's online resources,3. Presents easy ways for existing programs to evolve support for your digital services,4. Encourages you to leverage your and your library's own special adaptations!
2:32 - 3:35	Transition
2:35 - 2:55	<p>Jump-Start Your Year with Lightbox Learning! Terri Harkey, Educational Consultant Jeff Lightner, Regional Manager Lightbox Learning, INC.</p> <p>We heard that now, more than ever, you need innovative learning solutions that engage students at all levels in their educational experience and captivate their individual interests. From printed books to online products, every one of our solutions is designed with the unique needs of both educators and students in mind. Our offerings include thousands of interactive titles and tens of thousands of media-rich resources. You can pick and choose products to create a custom experience for your students.</p> <p>Our fiction and nonfiction titles feature curriculum-connected and high-interest content on subjects ranging from language arts and social studies to STEM and sports. Our media enhanced books and online classroom solutions engage learners, motivate reluctant readers, and give students the chance to explore a multitude of languages.</p>
2:55 - 3:00	Wrap up

Please note that the event and all sessions will take place in Mountain Standard Time (MST).