



CLiC Spring Workshop 2008 Grand Junction Sessions

Monday, February 25

Session 1 -- 9:15-10:30

Crash Course in Library Management

Jody Howard
Adobe Room

How many books should a student be able to check out at one time? Should they be charged fines if they return the books but they are overdue? What should I do if a parent wants me to remove a book from the shelf because he/she does not think it belongs in a library? How do I order books for the library? How do I prepare a budget? These are some of the questions that school librarians will have when they are preparing for the first day on the job in a school library. This *Crash Course on Library Management* will present information that will help answer the questions listed above and help the school librarian prepare to establish a well-organized and well-managed library program.

Library 2...OH! Now I Get It: Practical Applications of 2.0 Tools

Shelly Drumm
Escalante Room

By now most librarians are familiar with a host of 2.0 tools, but many of us are still wondering how best to take advantage of them. This presentation will demonstrate a few ways that librarians can harness the power of RSS to broadcast quality information – the stuff we create or even the stuff we curate – into the places that matter most to our patrons: library websites, patron iPods, or other community centered sites. Starting off with an overview of RSS technology, the presentation will move into practical applications of interest to academic and public librarians, and will include extensive (hopefully live!) demonstrations of how RSS-powered content from blogs, news sites, library databases, and more can be delivered to our patrons when they want it, where they want it. Time permitting, we may also explore instant messaging tools

as a way for providing online reference. Tools explored may include blogs, podcasts, an RSS to Javascript converter (possibly Feed2JS or FeedDigest), and may use MySpace or Facebook as well as Google Pages.

Treasures on the Web for Teachers and Librarians

Janet Oliver and Mary Kay O'Neil
Plateau Room

This workshop is intended for school librarians or elementary teachers who are interested in learning about current, motivational web sites for students and useful resources for educators on the Internet. Participants will receive a map and guided tour of buried treasures on the Internet. We've done the searching for you!

The Future of Reference at Your Library

Kris Johnson
Dominquez Room

This interactive workshop will use audience participation to develop pictures of what reference services look like at a variety of library types and sizes throughout Colorado. Attendees will gain ideas and resources from one another as well as the presenter in order to learn about and improve reference services and skills at their library. The idea is to not compete with the big guys, but to do the best you can with the resources you have available to you, and to improve upon what you are currently doing. Participants will leave the workshop with a minimum of one concrete idea to implement in their library, be it staff training, singe, or a completely new service.

Session 2 -- 11:00-12:15

Crash Course in Library Management (cont.)

Jody Howard
Adobe Room

Library 2...OH! Now I Get It: Practical Applications of 2.0 Tools (cont.)

Shelly Drumm
Escalante Room

Promoting CLC (Colorado Libraries Collaborate!) at Your Library

Kari Baumann
Plateau Room

There is a high library participation rate in the Colorado Libraries Collaborate! program, but how can library staff promote this program to their library users? This workshop will offer suggestions and promotional information for staff to use with patrons, as well as information on how and why to create a local CLC policy.

Ten Tips from the Colorado State Library that You Should Know

Gene Hainer, Colorado State Library, Director
Whitewater Room

Attend this session for ten ideas (more or less) from the staff of the State Library that you can use to improve your library. Learn more about how web resources, projects and programs can benefit you and the communities you serve. This time will also include updates of current state and federal legislation, funding, legislative contact ideas, and pointers to helpful resources everyone should know about.

Session 3 -- 1:30-2:45

Learning to Collaborate with LOC Primary Resources

Kathy Ferrel
Adobe Room

School Librarians: Explore the power of integrating primary sources into instruction in your collaborative role as teacher-librarians. Drawing from the rich online collections from the Library of Congress website, you will engage in activities that help you discover the definition of primary sources, the importance of inquiry and critical thinking, and ways to deepen content knowledge and student learning. Primary sources from the Library's website exceed 14 million and include documents, maps, letters, oral histories, music, speeches, video files and more. In addition, the Learning Pages offer a wealth of support for educators including

lesson plans, activities, primary sources sets and other "collection connections." Teaching with Primary Sources, a Library of Congress -funded project, brings free workshops to your schools, targeting outlying and rural areas of Colorado. This workshop will give you a taste of what is available with opportunities to learn more.

Using Your Head: Integrating the Right Technology for Your Library

Jim Duncan and Debbi MacLeod
Escalante Room

Ever get the feeling that technology is passing you by? Ever wonder what's up with Web 2.0 but feel daunted by the prospect of sorting out the possibilities for your library? Do you use pure "gut instinct" to make technology decisions for your library but think there's got to be a better way? Have you ever been burned by a technology decision? In this workshop, each attendee will learn how to choose the right technology, how to balance between bleeding edge and stagnation, and will create a practical, customized strategy for integrating the right technology for the library and reducing personal technology overload.

The Changing Face of Community: Diversity & Leadership in Your Library

Heidi Baker & Bonnie McCune
Panelists: Barbara Burr, Annette Choszczyk, Karen Sherman Perez
Plateau Room

This workshop will teach participants the importance of reflecting the communities they serve in staffing, programs, materials and suggest ways to implement improvements within their library's current financial and management structure. Participants will use assessment and planning tools to determine their personal and institutional Cultural Competencies, and identify and prioritize areas to plan for change. Volunteers and staff to the Special Populations Committee--a long-standing active committee of the State Library which is diverse in age, ethnicity and experiences--will provide an overview of the website and its application to human resources, collection development, community programming and assessment of community needs. At the end, participants will have the chance to work in small groups on a simple plan to begin a diversity/inclusivity project.

Collection Development for the Busy Librarian

Bobbi Craig
Dominquez Room

Participants, using surveys, handouts, and a collection analysis, will develop an action plan that will provide the foundation for rebuilding a section of the library's collection to meet specific curricular and independent reading needs. Using collection development tools of collection analysis--including qualitative and quantitative analysis of the current collection--weeding guidelines and title recommendations--the librarian will be able to effectively and efficiently build a quality collection suited to student and teacher needs. Presentation will include tips on collaborating with teachers, listening to students, and analyzing the current collection in relationship to curriculum to create a collection development action plan. Tools and services from Mackin Library Media will be discussed.

Session 4 – 3:15-4:30

Learning to Collaborate with LOC Primary Resources (cont.)

Kathy Ferrel
Adobe Room

Colorado Library Innovators: Closer than You Think

Sharon Morris, (Panel Moderator) with Becky Johnson, Anne Knipe, and Nancy Trimm.
Escalante Room

Local school, public, and academic librarians will present about their innovations in this panel. Becky Johnson will show and talk about wikis at her middle school. She works with students on research skills, then uses easy access wiki software (free) for students to post their work including a Scientist Biographies wiki and a Natural Disasters wiki. Anne Knipe will show and talk about how del.icio.us has been used at Tomlinson Library to develop an online resource directory for library staff. Anne will also discuss a pilot project using Meebo for IM reference. Nancy Trimm will show and talk about Web 2.0 applications she is using for the Mesa County Library web site. She will also discuss how to get staff involved in learning web 2.0 applications by showing her innovative wevolution 2.0 program.

The Changing Face of Community: Diversity & Leadership in Your Library (cont.)

Heidi Baker & Bonnie McCune
Panelists: Barbara Burr, Annette Choszczyk, Karen Sherman Perez
Plateau Room

Save Time, Save Money: Don't Repair Your Problems, Prevent Them (3:00-5:00)

Kary Barth
Dominquez Room

This workshop is designed to demonstrate quick and easy techniques for extending shelf life on general circulating materials. Prevention is the key, but we will be addressing specific, common repairs: tipping in loose pages, broken spines, torn header caps, ripped and torn pages.

Materials:

Each participant is asked to bring two paperback books, preferably new or new-like, to demonstrate covering techniques, a hardbound book with a book jacket to demonstrate application of book jacket covers, a stapled book or magazine, a book that needs to have a loose page tipped in and a hardbound book that needs repair. Please also bring a pair of scissors. Each participant will be provided with a free sample packet of materials.

Library Connection Tables Monday, February 25

Stop by the Library Connection Tables in the lobby during breaks and lunch on Monday! Representatives from the following library organizations around Colorado and beyond will be available to talk to you about their products and services.

- **The Alliance**
- **Bibliographical Center for Research**
- **Colorado Association of Libraries (CAL)**
- **Colorado Public Library Association (CoPLA)**
- **Colorado State Library**
- **Colorado Talking Book Library**
- **Kapco**
- **Open Source Software: Koha ILS and Powerline**
- **Mackin**
- **Marmot**

Tuesday, February 26

Session 1 -- 9:00 - 10:15

Surround Read – Creating a Reading Revolution

Karol Sacca
Adobe Room

We have surround sound – why not surround read? Grab a seat, hold on tight to your highlighter, and you will experience the fastest workshop you've ever spent. Idea after idea will be demonstrated with the sole focus on surrounding your environment (public or school) with strategies, activities, books, and reading. Catch the spirit – see how you can make your environment print rich!

Open Your Mind to Open Source

Cookie Wolfrom, Karen Hixon, Jesse Weaver, and Judy Van Acker
Escalante Room

Does your library have lots of extra money to spend? Then DON'T attend this session! But for those of us who live in the real world, let's talk! Hardly a day goes by that we don't hear about another library embracing open-source technology. This includes operating systems, office suites and library ILS systems. This workshop will discuss some of the benefits of choosing Linux as your library's operating system, such as its stability, flexibility and its resistance to viruses and other security intrusions. We'll also discuss Open Office (MS Office's open source equivalent) and give an example of a library in Maryland that's using Linux and OpenOffice. For open-source ILS systems, at this time there are two products available: Evergreen, which is currently being used by a large portion of the libraries in the state of Georgia and is hosted by the Georgia State Library, and KOHA. Libraries all over the globe are switching to KOHA, and here in Colorado, the John C. Fremont library in Florence has also made the switch and will be here to demonstrate their new ILS software. Come and see for yourself! Learn how you can become part of the open source wave, and how you can save your library big bucks.

Library Makeover in 4 Easy Steps

Beth Hager and Sharon Rowlen
Plateau Room

This seminar focuses on how collection management and proper shelving can change the vitality of a library (meaning how weeding and popularizing a collection, bringing down the shelving heights and space planning can transform a library without construction or re-carpeting!). The four basic steps include the following:

1. Visioning the library's role in the community and/or school
2. Focusing the collection on what's most important: Determining how and what to weed, re-proportion, and develop in the collection to increase circulation
3. Using valuable tools to determine realistic collection sizes and appropriate shelving heights
4. Learning methods for planning shelving and library layouts

Attendees will take back to their libraries procedures and formulas that will guide them in looking objectively at their libraries and making changes that will bring their collections to life.

Students Take the Lead: Strategizing to Bring Web 2.0 into the Classroom

Jenna Cook, Mary Lamb, and Kirsten Petre McDaniel
Dominquez Room

Borrowing from the idea of teen advisory groups, a team of students have formed a Technology Advisory Committee to determine student and teacher needs and wants for interactive technology and communication tools in the classroom. By allowing students to be leaders in changing the way learning takes place, they benefit from real life work experience, the opportunity to develop business and technology skills, improved written and oral communication skills, increased personal growth and self-confidence, and a chance to develop teamwork skills and work ethic. This workshop will show how you can lead your students through the process of evaluating the effective integration of technology in the classroom, developing goals, objectives and strategies, writing a business plan and taking responsibility for its implementation.

Session 2 -- 10:45 - Noon

Surround Read (cont.)

Karol Sacca
Adobe Room

Customized Search Engines at Your Library

Paul Betty
Escalante Room

Creating customized search options provides a great opportunity to increase the usability and visibility of your library website and catalog. Custom search engines allow you to specify a set of URLs to search within. Search fields for these custom search engines can then be strategically placed on the library website or other web pages, providing librarians an easy and effective way to direct online users to authoritative and relevant websites. This presentation focuses on the growing means of creating and providing custom search engines and web browser plug-ins to library users. Examples in the presentation will range from easily created search tools using web based services to more moderately advanced options using computer scripting languages. Plug-in examples will be provided for a variety of web browsers to incorporate as large an audience as possible. The discussion will also address the growing use of plug-ins and widgets in general, and how they allow for greater customization of the end-user experience. Relevant research in the library literature will be discussed. A handout with detailed examples, instructions, and references will be distributed.

Library Makeover in 4 Easy Steps (cont.)

Beth Hager and Sharon Rowlen
Plateau Room

Gaming in Libraries

Karen Hixon
Dominquez Room

This presentation will cover why libraries should and how they can hold video game tournaments and circulate video games. The session will include time for playing video games on two console systems, a small 'how-to' section, and a medium-sized 'why' section.

Session 3 -- 1:15 – 2:30

What's Hot and What's Not – What Teens Really Read

Karol Sacca
Adobe Room

You see the awards and read the reviews, but what do teens REALLY read (and then tell their friends to read)? If you need to get your teen reading... if YOU need to get reading this is the place. Book after book guaranteed to put you and your teens in book heaven. Special attention given to hard to please teens and our all important male reader!

Decisions, Decisions: What to Consider When Selecting and Implementing a Federated Search Product

Nina McHale
Escalante Room

The objective of this session is to provide attendees with a basic framework for the complicated process of selecting and implementing a federated search product in their libraries. Topics covered will include: conducting a federated search needs assessment; selecting a vendor and product; integrating the search technology with existing online services and resources; collaborating across departments to develop the end product; and rolling the final product out to library patrons. The intended audience is library staff in any type of library, large or small, interested in providing federated searching for their patrons. Federated search products have been developed a great deal, and library staff in smaller libraries should not consider them out of reach due to technology or budget constraints.

Bringing Back Civil Discourse to Your Library

Karen Bary and Cindy Jaye
Plateau Room

Civic engagement forums (CEFs) are democracy and intellectual freedom in action, and what better place than a public library for this kind of programming? At a CEF people come together and thoughtfully discuss issues of the day in a moderated environment. It's an opportunity to listen as well as to speak, to hear and be heard, to understand other views. Come join us and learn how to

moderate a CEF and find the tools to make your event a success.

Better than a Band-Aid: Government Health Resources in the 21st Century

Jamie Walker

Dominquez Room

Health issues affect all Americans from the time of birth through old age, with related questions occurring in most libraries. There is a large body of useful information on governmental websites that can assist patrons in answering such questions. This presentation provides resources for starting research into health-related topics as well as sources for general health issues. It is designed for the reference librarian in any library, but could be of interest to anyone wishing to learn more about these resources. Sample topics will include general health resources, health resources for special populations, nutrition, and PubMed. The content of this presentation is derived from the "Train the Trainer Conference" which was funded by a U.S. Institute of Museum and Library Services grant.

Session 4 -- 3:00 – 4:15

What's Hot and What's Not (cont.)

Karol Sacca

Adobe Room

Community Needs Assessment: Leading Your Community Into the Future

Heidi Baker

Escalante Room

Based on research and sample needs assessments conducted in 2007 with three libraries (a Westminster middle school, Pueblo Library District, and Las Animas Public Library), Library Research Services' Community Needs Assessment and census data tools will be demonstrated for area communities. Information-gathering tools such as focus groups, questionnaires and internal staff assessments will be covered and samples provided. The Promising Practices database and Diversity Toolkit of the Special Populations Committee/State Library will be demonstrated and samples of best practices featured.

Will Duct Tape Cure My Warts?: Complementary and Alternative Medicine Resources

Dana Abbey

Plateau Room

Participants will learn the history of complementary and alternative medicine (CAM) and its impact on medical practices. They will learn how CAM is used, how to avoid bad science and how to look up evidence of the effectiveness of CAM therapies.

Outreach & Marketing to New Audiences

Bonnie McCune,

Panelists: Annette Choszczyk, David Nelson, Marianne North

Dominquez Room

Panelists will discuss different audiences, their needs, how they receive information, and their motivations. Information will cover why different marketing tools reach different audiences, creating an appealing environment, marketing tips and tools from professionals.

Thank you for joining us
at the
Colorado Library
Consortium
Spring Workshops
2008!